TEA MATCHA DETOX RITUAL





A SENSORY EXPERIENCE, THE MATCHA TEA RITUAL

Matcha is the most exciting discovery of the 21st century in the Tea world. 800 years ago, it was used by Zen Buddhist monks as a **meditation drink**. Around 1100, The Zen master Eisai brought it from China to Japan. In the 16th century, another Zen master, Sen No Rikyu, invented the **Tea Ceremony**, which has always distinguished Japanese culture.

Grace, respect and harmony. The Matcha Tea ceremony is a real sensory experience that allows you to experiment gestures, flavors and aromas to free your mind and achieve inner balance. Matcha Tea has positive effects both on body and spirit: it is stimulating but at the same time relaxing. The tea ceremony has always been a great attraction, especially for the culture of hospitality it bears, even in the West. For this reason, we have chosen Matcha Tea as the protagonist of our new amenities collection, as symbol of hospitality for your guests.









TEA MATCHA. A REALLY TRENDY INGREDIENT BUT NOT ONLY.

If you have noticed, in European cities like Milan and Paris, it is now a continuous flourishing of places dedicated to **Matcha Tea**, a drink that is enjoying enormous success for its incredible properties. It seems that even the star system can not longer do without drinking Tea Matcha and that even Gwyneth Paltrow, the guru of wellness, is completely addicted. It is a real trend, so much so that it becomes an ingredient for macarons, pancake, icecream... somebody bets that this is not just a **trend of the moment** but that its popularity will not fade away. The reason is simple, the **incredible benefits for the mind and body**.









... SECRET FOR A LOT OF FRAGRANCES AND COSMETIC COLLECTIONS!

The numerous cosmetic and sensorial properties of Matcha Tea have long been recognized, so much that important brands, such as Comfort Zone, L'Occitane, Maison Margiela... have made it the protagonist of many fragrances and cosmetic products.







TEA MATCHA: THE EXCLUSIVE AMENITIES COLLECTION WITH MACHA TEA FRAGRANCE

A collection of cosmetics with a contemporary style, designed to fascinate hotel guests with its **refined fragrance with matcha tea**. Green, citrusy and aromatic notes blend together in order to create a unisex perfume, extremely elegant.

The formulations with soft and delicate textures, are **enriched with matcha tea extract**, also named Japanese green tea; a **precious ingredient for both skin and hair**, thanks to the amount of vitamins, minerals, polyphenols and other oxidants it contains. In fact, **it is well-known for its antioxidant, nourishing, antibacterial and soothing properties**. Tea Matcha is the ideal collection to offer moments of relax and well-being for spirit and body.







026BL028002



026SH028001



026HC028001



MATCHA

DETOX RITUAL

SHAMPOO 32 ml SHOWER GEL 32 ml BODY LOTION 32 ml HAIR CONDITIONER 32 ml

SOAP 20 g



02AA28000

A FASCINATING AND STIMULATING FRAGRANCE

The citrusy notes of Bergamot and Grapefruit seeds are blended together with the elegant and relaxing notes of Matcha Tea, Green Leaves and Iris Rhizomes. On the bottom, the woody notes of Patchouly and Cedarwood. The result is **pure well-being for the mind**.



TOP NOTES

bergamot, grapefruit seeds



HEART NOTES

matcha tea, green leaves, iris rhizomes



BASE NOTES

patchouly, cedarwood







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