



allegri.
COSMETIC SOLUTIONS



DR.VRANJES
— FIRENZE —



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— FIRENZE —

THE MEETING

DR. VRANJES FIRENZE AND ALLEGRINI

Dr.Vranjes Firenze rediscovers the essential elements giving life to a valuable product that goes straight to the heart, through the sense of smell. The mission of the Florentine brand is to create unique **home fragrances and personal care products**, translating emotions into olfactory creations.



A state-of-the-art **amenities line**. This exciting **Milano fragrance**, skilfully created by the olfactory laboratories of Dr.Vranjes Firenze, is a composition of precious cosmetic formulations designed by Allegrini and presented in packaging that evokes elegant Florentine architecture. The result is a refined amenities line, capable of giving intense moments of relaxation.

THE HOTEL AMENITIES

THE DAILY RITUAL



DISPENSERS

THE DAILY RITUAL



DISPENSERS

THE DAILY RITUAL



COSMETIC FORMULATIONS

ENCHANTING CREATIONS



SHOWER GEL
softening

A formulation with a gentle foam, ideal for cleansing, nourishing and softening the skin. An enveloping experience that brings vitality to the whole body.



HAND & BODY LOTION
moisturizing

Body lotion ideal for giving moisture to the skin which, after application, will be soft, velvety and extremely perfumed by the notes of the exclusive Milano fragrance.



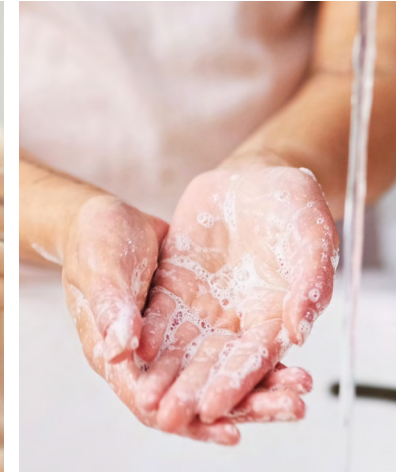
SHAMPOO
nourishing

Shampoo suitable for all hair types. It cleanses and nourishes the hair which is shiny and radiant after the treatment.



HAIR CONDITIONER
nourishing

A light-textured conditioner with nourishing properties. Gives vitality to the hair without weighing it down, leaving it shiny and radiant.



HAND WASH
soothing

It cleanses the hands, leaving them pleasantly soft and velvety. On contact with water, it releases the sophisticated and persistent Milano fragrance.

THE HOTEL AMENITIES

ENCHANTING CREATIONS



SHOWER GEL

50 ml - cod. 026SG410000



BODY LOTION

50 ml - cod. 026BL410000



SHAMPOO

50 ml - cod. 026SH410000



HAIR CONDITIONER

50 ml - cod. 026HC410000

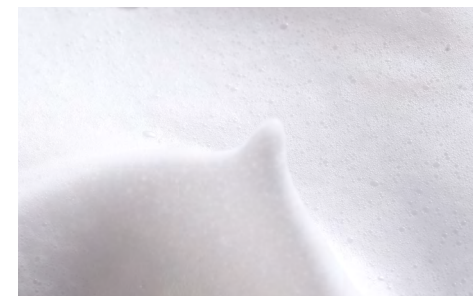
ECO FRIENDLY PACKAGING



Brown bottle (recycled PET) with black cap (recycled PP).

COSMETIC FORMULATIONS

THE ENVELOPING FOAM



SOAP *fragranced*

In contact with water it transforms into a delicate and soft foam, capable of nourishing the skin, making it velvety and scented with the unmistakable notes of the Milano fragrance.



ECO FRIENDLY
Recyclable paper box

30 g - cod. 01AA410001

REFILLABLE DISPENSERS

360 ML WITH CONCEALED BRACKET



HAND WASH

cod. 026HW410001



SHOWER GEL

cod. 026SG410005



HAND & BODY LOTION

cod. 026BL410004



SHAMPOO

cod. 026SH410004



HAIR CONDITIONER

cod. 026HC410004



Black bottle (HDPE) with liquid level window and black pump with gold ring. WALL APPLICABLE USING STICKERS OR SCREWS WITH INTEGRATED CONCEALED BRACKET.

REFILLABLE DISPENSERS

410 ML



HAND WASH

cod. 8006786393505

SHOWER GEL

cod. 8006786393468

HAND & BODY LOTION

cod. 8006786393499

SHAMPOO

cod. 8006786393475

HAIR CONDITIONER

cod. 8006786393482

Transparent brown bottle (PETG) with black pump with gold ring.

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COSMETIC FORMULATIONS

BENEFITS



- _ dermatologically tested
- _ with vegetable origin surfactants
- _ no animal source raw ingredients
- _ no animal testing
- _ silicone free

**COSMETIC SOLUTIONS STUDIED AND TESTED IN
OUR LABORATORIES IN FULL RESPECT OF BODY CARE.**

THE SCENT

CREATED BY A DOCTOR



Dr. Paolo Vranjes has always been fascinated by the power of scent. Growing up amid the fabrics and perfumes of his grandfather's trade, he often recalls:

"I was captivated by this world made of precious transparent bottles, containing rare and exciting aromas. I really wanted to know all their secrets."

Following his innate curiosity, Maestro Paolo pursued studies in chemistry, pharmacy and cosmetology. He founded the Antica Officina del Farmacista in 1983, which was later renamed Dr. Vranjes Firenze.

Fueled by Maestro Paolo's passionate experimentation, Dr. Vranjes Firenze is dedicated to perfecting the art of immersive perfumery using the precision of science and the essence of memory. Each of our blends is masterfully formulated, resulting in a suite of original fragrances that evoke luxury, comfort, and above all, the emotional connection that creates memories.

OLFACTORY PYRAMID

MILANO FRAGRANCE

A sensual fragrance where the intense notes of patchouli, pepper and sandalwood are combined with sparkling notes of cedar, giving vitality to the whole body. The pleasure of a delicate line, with a fragrance that is always discreet and refined.



top notes
PATCHOULI

heart notes
CEDAR-PEPPER

base notes
SANDAL WOOD



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www.allegriamenities.com

