

BÄIJA

allegriⁿi.
COSMETIC SOLUTIONS



BAÏJA

NATUREL and sensoriel

Inspired by the ancestral beauty rituals, **Baija** is a family French brand, born from an idea of Elisabeth and Fabrice. Passionate about decoration and cosmetics, they chose to bring together the best of both worlds by creating a new cosmetic brand with a well-finished packaging and exciting formulations realized with high quality raw materials.

The Brand philosophy is based on two key concepts:

NATURALNESS

All the formulations contain minimum **96% of ingredients of natural origin**; they are free from parabens and phenoxyethanol.

SENSORIALITY

Seven fragrances for seven different collections of products **for bodycare and ambience fragrance.**

The aim is to **involve the senses in a totalizing experience of well-being and give emotions.**



BAÏJA

It was in 2012 that we founded the Baija *brand with a unique state of mind*: a generous, sincere, emotional and Made in France brand! *Our aim is to create surprising and exclusive olfactory worlds*, unexpected combinations, *all formulated and manufactured in France with ingredients of natural origin*; in short, an ambitious recipe.

Fabrice, Baija Founder



BAÏJA

◆

MOANA TIARÉ FLOWER

hotel amenities with Tiarè fragrance

A *little princess* arisen from the sea.

Sensual and graceful, a sublime and voluptuous mermaid.

Delicate and intoxicating, with a luxurious nature and crystalline shades.

The Tiare Flower, aesthete of an island of beauty.

Cultivated, *a magical jewel* of deep-rooted traditions.

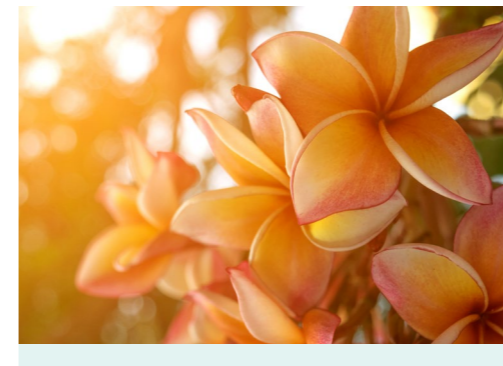
An exclusive hotel amenities line inspired by the **Moana collection** comes from the precious collaboration between **Baija** and **Allegrini**. Four cosmetics in 30 ml format, one 20 g soap and six 300 ml dispensers make up this line characterised by the unique fragrance of Moana cosmetics by Baija.

BAÏJA

◆
THE FRAGRANCE
the exclusive protagonist

Exciting notes of **Tiaré flowers** that recall a warm tropical island with a beautiful sea, a magical and pure jewel. A fresh and elegant fragrance which is able to involve the senses, ideal for those who love exotic atmospheres.

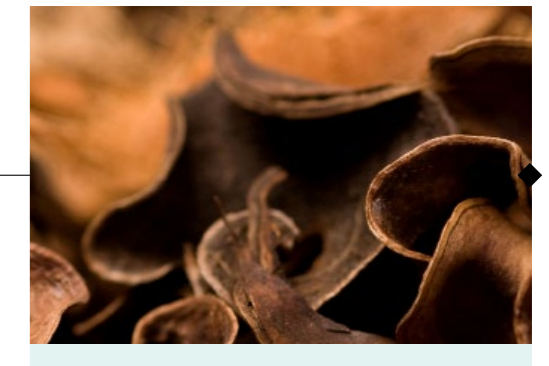
TOP NOTES
Floral



MIDDLE NOTES
Coconut

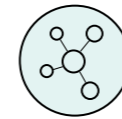


BASE NOTES
Tuberous



BAÏJA

FORMULATIONS



with vegetable origin mild surfactants

with natural source ORGANIC ingredients

with mild preservatives

free from added parabens, minerals oils, SLES, GMO, ethoxylated, PEG, ethyl alcohol, thiazolinone

no animal source raw ingredients

BAÏJA



MOANA amenities line



BAÏJA

THE LINE

MOANA

SHAMPOO

with **VEGETAL GLYCERIN**
97% of natural origin ingredients



VEGETAL GLYCERIN

It gives **shine to hair**, combating frizz and making it easier to comb.

30 ml - 300 ml

SHOWER GEL

with **VEGETAL GLYCERIN**
97% of natural origin ingredients



VEGETAL GLYCERIN

It has **nourishing properties**, it gives beauty and brightness to the skin.

30 ml - 300 ml

HAND & BODY LOTION
with **ORGANIC SWEET ALMOND OIL**
97% of natural origin ingredients



ORGANIC SWEET ALMOND OIL

It carries out an **emollient and nourishing action**, giving shine and softness. It also has a soothing and softening ability.

30 ml - 300 ml

HAIR CONDITIONER

with **ORGANIC SHEA BUTTER**
and **ORGANIC OLIVE OIL**
98% of natural origin ingredients



ORGANIC SHEA BUTTER

It has **nourishing and elasticising properties**, it regenerates the hair and repairs it.

ORGANIC OLIVE OIL

It **nourishes, moisturises and strengthens the hair**, making it shinier and stronger. Gives softness, volume and radiance.

30 ml - 300 ml

BAÏJA



THE LINE MOANA



HAIR & BODY WASH
with *VEGETAL GLYCERIN*
97% of natural origin ingredients

VEGETAL GLYCERIN
It has **nourishing properties**, it gives beauty and brightness to the skin.

300 ml



LIQUID SOAP
with *VEGETAL GLYCERIN*
97% of natural origin ingredients

VEGETAL GLYCERIN
It acts a **nourishing effect** on the skin, leaving it soft and velvety.

300 ml



SOAP
with *VEGETAL GLYCERIN*
97% of natural origin ingredients

VEGETAL GLYCERIN
It acts a **nourishing effect** on the skin, leaving it soft and velvety.

20 G



BÄIJA

allegriini.
COSMETIC SOLUTIONS

www.allegriiniamenities.com

