

The background of the entire image is a vibrant, stylized tropical floral pattern. It features large, dark teal monstera leaves, bright yellow plumeria flowers, and clusters of pink star-shaped flowers. The pattern is dense and layered, creating a rich, jungle-like atmosphere. In the center, there are three overlapping dark teal shapes: a large top shape, a smaller middle shape, and a large bottom shape, which serve as a backdrop for the text.

BAÏJA

MOANA
COLLECTION

allegriⁿⁱ.
COSMETIC SOLUTIONS

BAÏJA

MOANA
COLLECTION



HISTORY

NATUREL AND SENSORIEL

Inspired by the ancestral beauty rituals, **Baija** is a family French brand, born from an idea of Elisabeth and Fabrice. Passionate about decoration and cosmetics, they chose to bring together the best of both worlds by creating a new cosmetic brand with a well-finished packaging and exciting formulations realized with high quality raw materials.

THE VOICE OF BRAND

"It was in 2012 that we founded the **Baija brand with a unique state of mind**: a generous, sincere, emotional and Made in France brand!

What's our goal?

Our aim is to **create surprising and exclusive olfactory worlds, unexpected combinations, all formulated and manufactured in France with ingredients of natural origin**; in short, an ambitious recipe."

Fabrice, Baija Founder

PHILOSOPHY

KEY CONCEPTS

The Brand philosophy is based on two key concepts:

NATURALNESS

All the formulations contain minimum **97% of ingredients of natural origin**; they are free from parabens and phenoxyethanol.

SENSORIALITY

Seven fragrances for seven different collections of products for **bodycare and ambience fragrance**.

The aim is to **involve the senses in a totalizing experience of well-being and give emotions**.

AMENITIES LINE WITH TIARÉ FRAGRANCE

*“A little princess arisen from the sea.
Sensual and graceful, a sublime and voluptuous mermaid.
Delicate and enchanting, with a luxurious nature
and crystalline shades.
The Tiare Flower, aesthete of an island of beauty.
Cultivated, a magical jewel of deep-rooted traditions.”*

An exclusive hotel amenities line inspired by the Moana collection comes from the precious collaboration between **Baija** and **Allegrini**. Four cosmetics in 30 ml size, one 20 g soap and six 300 ml dispensers make up this line characterised by the unique fragrance of Moana cosmetics by Baija.



MOANA
TIARÉ FLOWER

MOANA COLLECTION



MINI SIZE transparent
bottle with black cap,
label with safety seal and
shine finishing. **30 ml**
Wrapped SOAP. **20 g**

BAÏJA

MOANA
COLLECTION



DISPENSER "ROUND"
transparent bottle
with black pump and
shine finishing label.
300 ml

COSMETIC SOLUTIONS

PLUS, TEST AND INGREDIENTS

dermatologically tested

with vegetable origin mild surfactants

with natural source organic ingredients

with mild preservatives

free from added parabens, minerals oils, SLES, GMO,
ethoxylated, PEG, ethyl alcohol, thiazolinone

no animal source raw ingredients



SHAMPOO

with VEGETAL GLYCERIN,
of natural origin ingredients

97%

SHOWER GEL

with VEGETAL GLYCERIN,
of natural origin ingredients

97%

HAIR CONDITIONER

with ORGANIC SHEA BUTTER
and ORGANIC OLIVE OIL,
of natural origin ingredients

98%

HAND & BODY LOTION

with VEGETAL GLYCERIN and
ORGANIC SWEET ALMOND OIL,
of natural origin ingredients

97%

HAIR & BODY WASH

with VEGETAL GLYCERIN,
of natural origin ingredients

97%

LIQUID SOAP

with VEGETAL GLYCERIN,
of natural origin ingredients

97%

SOAP

with VEGETAL GLYCERIN,
of natural origin ingredients

97%

BAÏJA

THE FRAGRANCE

THE EXCLUSIVE PROTAGONIST

Exciting notes of **Tiaré flowers** that recall a warm tropical island with a beautiful sea, a magical and pure jewel. A fresh and elegant fragrance which is able to involve the senses, ideal for those who love exotic atmospheres.



TOP NOTES
FLORAL



MIDDLE NOTES
COCONUT



BASE NOTES
TUBEROUS

MOANA LINE TIARÉ FLOWER

SHAMPOO

With **VEGETAL GLYCERIN**.
It gives **shine to hair**,
controlling frizz and making
it easier to comb.

Formula with **97%**
of natural origin
ingredientse.

30 ml e 1.06 fl.oz
COD. 026SH409800

300 ml e 10.56 fl.oz
COD. 026SH409803



HAIR CONDITIONER

With **ORGANIC SHEA BUTTER**. It has **nourishing and elasticising properties**,
it regenerates the hair and
repairs it.

With **ORGANIC OLIVE OIL**.
It **nourishes, moisturises and
strengthens the hair**, making
it shinier and stronger. Gives
softness, volume and radiance.

Formula with **98%** of
natural origin ingredients.

30 ml e 1.06 fl.oz
COD. 026HC409800

300 ml e 10.56 fl.oz
COD. 026HC409803

MOANA LINE TIARÉ FLOWER

SHOWER GEL

With **VEGETAL GLYCERIN**.
It has **nourishing properties**,
it gives beauty and
brightness to the skin.

Formula with **97%**
of natural origin
ingredientse.

30 ml e 1.06 fl.oz
COD. 026SG409801

300 ml e 10.56 fl.oz
COD. 026SG409804



HAND & BODY LOTION

With **VEGETAL GLYCERIN**.

With **ORGANIC SWEET
ALMOND OIL**.

It provides an **emollient and
nourishing action**, giving
shine and softness. It also
has soothing and softening
properties.

Formula with **98%** of
natural origin ingredients.

30 ml e 1.06 fl.oz
COD. 026BL409800

300 ml e 10.56 fl.oz
COD. 026BL409803

PACKAGING SPECIFICATIONS AND
RECOMMENDED WALL BRACKETS ON
PAGE 12

MOANA LINE TIARÉ FLOWER

HAIR & BODY WASH

With **VEGETAL GLYCERIN**.
It has **nourishing properties**, it gives beauty and brightness to the skin.

Formula with **97%**
of natural origin
ingredients.



300 ml e 10.56 fl.oz
COD. 026BH409800

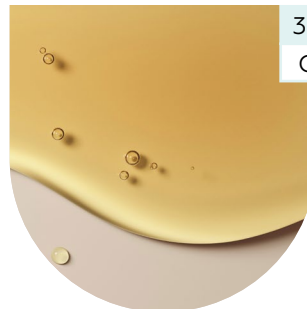


LIQUID SOAP

With **VEGETAL GLYCERIN**.
It deeply **nourishes** the skin, leaving it soft and velvety.

Formula with **97%**
of natural origin
ingredients.

300 ml e 10.56 fl.oz
COD. 026LS409800



SOAP

With **VEGETAL GLYCERIN**.
It deeply **nourishes** the skin, leaving it soft and velvety.



Formula with **97%**
of natural origin
ingredients.

20 g e 0.71 fl.oz
COD. 02AA774098



PACKAGING SPECIFICATIONS
AND RECOMMENDED WALL
BRACKETS ON PAGE 12

MOANA LINE TIARÉ FLOWER

Dispenser 300 ml
transparent bottle
with black pump and
shine finishing label.

Mini size 30 ml
transparent bottle with
black cap, label with
safety seal and shine
finishing.



Soap 20 g
wrapped soap.



RECOMMENDED SUPPORT

CLASSIC
black plastic
02ASUFL0014FS

TAMPER-PROOF
stainless steel
02ASUFL0030



The dispenser can be combined with black plastic bracket (applied to the wall with screws or with adhesive) or tamper-proof stainless steel bracket (applied to the wall with screws).

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COSMETIC SOLUTIONS

www.allegrinicosmetics.com

