



BAÏJA

MOANA  
COLLECTION

allegriini.  
COSMETIC SOLUTIONS

BAÏJA

MOANA  
COLLECTION



## HISTORY NATUREL AND SENSORIEL

Inspired by the ancestral beauty rituals, **Baija** is a family French brand, born from an idea of Elisabeth and Fabrice. Passionate about decoration and cosmetics, they chose to bring together the best of both worlds by creating a new cosmetic brand with a well-finished packaging and exciting formulations realized with high quality raw materials.

## THE VOICE OF BRAND

"It was in 2012 that we founded the **Baija brand with a unique state of mind**: a generous, sincere, emotional and Made in France brand!

What's our goal?

**Our aim is to create surprising and exclusive olfactory worlds, unexpected combinations, all formulated and manufactured in France with ingredients of natural origin; in short, an ambitious recipe."**

*Fabrice, Baija Founder*

## PHILOSOPHY KEY CONCEPTS

The Brand philosophy is based on two key concepts:

### NATURALNESS

All the formulations contain minimum **97% of ingredients of natural origin**; they are free from parabens and phenoxyethanol.

### SENSORIALITY

**Seven fragrances** for seven different collections of products for **bodycare and ambience fragrance**.

The aim is to **involve the senses in a totalizing experience of well-being and give emotions**.

## AMENITIES LINE WITH TIARÉ FRAGRANCE

*“A little princess arisen from the sea.  
Sensual and graceful, a sublime and voluptuous mermaid.  
Delicate and enchanting, with a luxurious nature  
and crystalline shades.  
The Tiare Flower, aesthete of an island of beauty.  
Cultivated, a magical jewel of deep-rooted traditions.”*

An **exclusive hotel amenities line inspired by the Moana collection** comes from the precious collaboration between **Baija** and **Allegrini**. Four cosmetics in 30 ml size, one 20 g soap and six 300 ml dispensers make up this line characterised by the unique fragrance of Moana cosmetics by Baija.

## MOANA COLLECTION



MINI SIZE transparent bottle with black cap, label with safety seal and shine finishing. 30 mL  
Wrapped SOAP. 20 g

# BAÏJA

MOANA  
COLLECTION



DISPENSER "ROUND"  
transparent bottle  
with black pump and  
shine finishing label.  
300 ml



## COSMETIC SOLUTIONS PLUS, TEST AND INGREDIENTS

dermatologically tested

with vegetable origin mild surfactants

with natural source organic ingredients

with mild preservatives

free from added parabens, minerals oils, SLES, GMO, ethoxylated, PEG, ethyl alcohol, thiazolinone

no animal source raw ingredients



### SHAMPOO

with VEGETAL GLYCERIN,  
97% of natural origin ingredients

### SHOWER GEL

with VEGETAL GLYCERIN,  
97% of natural origin ingredients

### HAIR CONDITIONER

with ORGANIC SHEA BUTTER  
and ORGANIC OLIVE OIL,  
98% of natural origin ingredients

### HAND & BODY LOTION

with VEGETAL GLYCERIN and  
ORGANIC SWEET ALMOND OIL,  
97% of natural origin ingredients

### HAIR & BODY WASH

with VEGETAL GLYCERIN,  
97% of natural origin ingredients

### LIQUID SOAP

with VEGETAL GLYCERIN,  
97% of natural origin ingredients

### SOAP

with VEGETAL GLYCERIN,  
97% of natural origin ingredients



## THE FRAGRANCE

THE EXCLUSIVE PROTAGONIST

Exciting notes of **Tiaré flowers** that recall a warm tropical island with a beautiful sea, a magical and pure jewel. A fresh and elegant fragrance which is able to involve the senses, ideal for those who love exotic atmospheres.



TOP NOTES  
FLORAL



MIDDLE NOTES  
COCONUT



BASE NOTES  
TUBEROUS

# MOANA LINE

TIARÉ FLOWER

## SHAMPOO

With **VEGETAL GLYCERIN**.  
It gives **shine to hair**,  
controlling frizz and making  
it easier to comb.

**Formula with 97%  
of natural origin  
ingredients.**

30 ml € 1.06 fl.oz

COD. 026SH409800

300 ml € 10.56 fl.oz

COD. 026SH409803



PACKAGING SPECIFICATIONS AND  
RECOMMENDED WALL BRACKETS ON  
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## HAIR CONDITIONER

With **ORGANIC SHEA  
BUTTER**. It has **nourishing  
and elasticising properties**,  
it regenerates the hair and  
repairs it.

With **ORGANIC OLIVE OIL**.  
It **nourishes, moisturises and  
strengthens the hair**, making  
it shinier and stronger. Gives  
softness, volume and radiance.

**Formula with 98%  
of natural origin ingredients.**

30 ml € 1.06 fl.oz

COD. 026HC409800

300 ml € 10.56 fl.oz

COD. 026HC409803

# MOANA LINE

TIARÉ FLOWER

## SHOWER GEL

With **VEGETAL GLYCERIN**.  
It has **nourishing properties**,  
it gives beauty and  
brightness to the skin.

**Formula with 97%  
of natural origin  
ingredients.**

30 ml € 1.06 fl.oz

COD. 026SG409801

300 ml € 10.56 fl.oz

COD. 026SG409804



PACKAGING SPECIFICATIONS AND  
RECOMMENDED WALL BRACKETS ON  
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## HAND & BODY LOTION

With **VEGETAL GLYCERIN**.

With **ORGANIC SWEET  
ALMOND OIL**.

It provides an **emollient and  
nourishing action**, giving  
shine and softness. It also  
has soothing and softening  
properties.

**Formula with 98%  
of  
natural origin ingredients.**

30 ml € 1.06 fl.oz

COD. 026BL409800

300 ml € 10.56 fl.oz

COD. 026BL409803

## MOANA LINE

TIARÉ FLOWER

### HAIR & BODY WASH

With **VEGETAL GLYCERIN**. It has **nourishing properties**, it gives beauty and brightness to the skin.

Formula with **97%** of natural origin ingredients.

300 ml € 10.56 fl.oz  
COD. 026BH409800



### LIQUID SOAP

With **VEGETAL GLYCERIN**. It deeply **nourishes** the skin, leaving it soft and velvety.

Formula with **97%** of natural origin ingredients.

300 ml € 10.56 fl.oz  
COD. 026LS409800

### SOAP

With **VEGETAL GLYCERIN**. It deeply **nourishes** the skin, leaving it soft and velvety.



Formula with **97%** of natural origin ingredients.

20 g € 0.71 fl.oz  
COD. 02AA774098

PACKAGING SPECIFICATIONS  
AND RECOMMENDED WALL  
BRACKETS ON PAGE 12

# MOANA LINE

TIARÉ FLOWER

**Dispenser 300 ml**

transparent bottle with black pump and shine finishing label.



**RECOMMENDED SUPPORT**

CLASSIC  
black plastic

02ASUFL0014FS

TAMPER-PROOF  
stainless steel

02ASUFL0030



**Soap 20 g**  
wrapped soap.



**Mini size 30 ml**  
transparent bottle with black cap, label with safety seal and shine finishing.



The dispenser can be combined with black plastic bracket (applied to the wall with screws or with adhesive) or tamper-proof stainless steel bracket (applied to the wall with screws).



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COSMETIC SOLUTIONS

[www.allegrinicosmetics.com](http://www.allegrinicosmetics.com)

