



TEA
MATCHA

DETOX RITUAL

allegri.
COSMETIC SOLUTIONS



A SENSORY EXPERIENCE, THE MATCHA TEA RITUAL

Matcha is the most exciting discovery of the 21st century in the Tea world. 800 years ago, it was used by Zen Buddhist monks as a **meditation drink**. Around 1100, The Zen master Eisai brought it from China to Japan. In the 16th century, another Zen master, Sen No Rikyu, invented the **Tea Ceremony**, which has always distinguished Japanese culture.

Grace, respect and harmony. The Matcha Tea ceremony is **a real sensory experience** that allows you to experiment gestures, flavors and aromas to free your mind and **achieve inner balance**. Matcha Tea has positive effects both on body and spirit: it is stimulating but at the same time relaxing. The tea ceremony has always been a great attraction, especially for the **culture of hospitality** it bears, even in the West. For this reason, we have chosen **Matcha Tea** as the protagonist of our new amenities collection, as **symbol of hospitality for your guests**.



TEA MATCHA: THE EXCLUSIVE AMENITIES COLLECTION WITH MATCHA TEA FRAGRANCE

A collection of cosmetics with a contemporary style, designed to fascinate hotel guests with its **refined fragrance with matcha tea**. Green, citrusy and aromatic notes blend together in order to create a unisex perfume, extremely elegant.

The formulations with soft and delicate textures, are **enriched with matcha tea extract**, also named Japanese green tea; a **precious ingredient for both skin and hair**, thanks to the amount of vitamins, minerals, polyphenols and other oxidants it contains. In fact, **it is well-known for its antioxidant, nourishing, antibacterial and soothing properties**. Tea Matcha is the ideal collection to offer moments of relax and well-being for spirit and body.



TEA MATCHA

DETOX RITUAL

SHAMPOO 50 ml
SHOWER GEL 50 ml
BODY LOTION 50 ml
HAIR CONDITIONER 50 ml

SOAP 20 g



TEA MATCHA

DETOX RITUAL

SHAMPOO 33 ml
SHOWER GEL 33 ml
BODY LOTION 33 ml
HAIR CONDITIONER 33 ml

GEL FOR HAIR, BODY AND
HANDS 500 ml



A FASCINATING AND STIMULATING FRAGRANCE

The citrusy notes of Bergamot and Grapefruit seeds are blended together with the elegant and relaxing notes of Matcha Tea, Green Leaves and Iris Rhizomes. On the bottom, the woody notes of Patchouly and Cedarwood. The result is **pure well-being for the mind**.



TOP NOTES

bergamot, grapefruit seeds



HEART NOTES

matcha tea, green leaves, iris rhizomes



BASE NOTES

patchouly, cedarwood



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