argan®
SOURCE
with organic argan oil



allegrini.
COSMETIC SOLUTIONS


A precious
beauty elixir



directly from Morocco...

Argan Oil



A natural antioxidant perfect for bodycare and haircare.



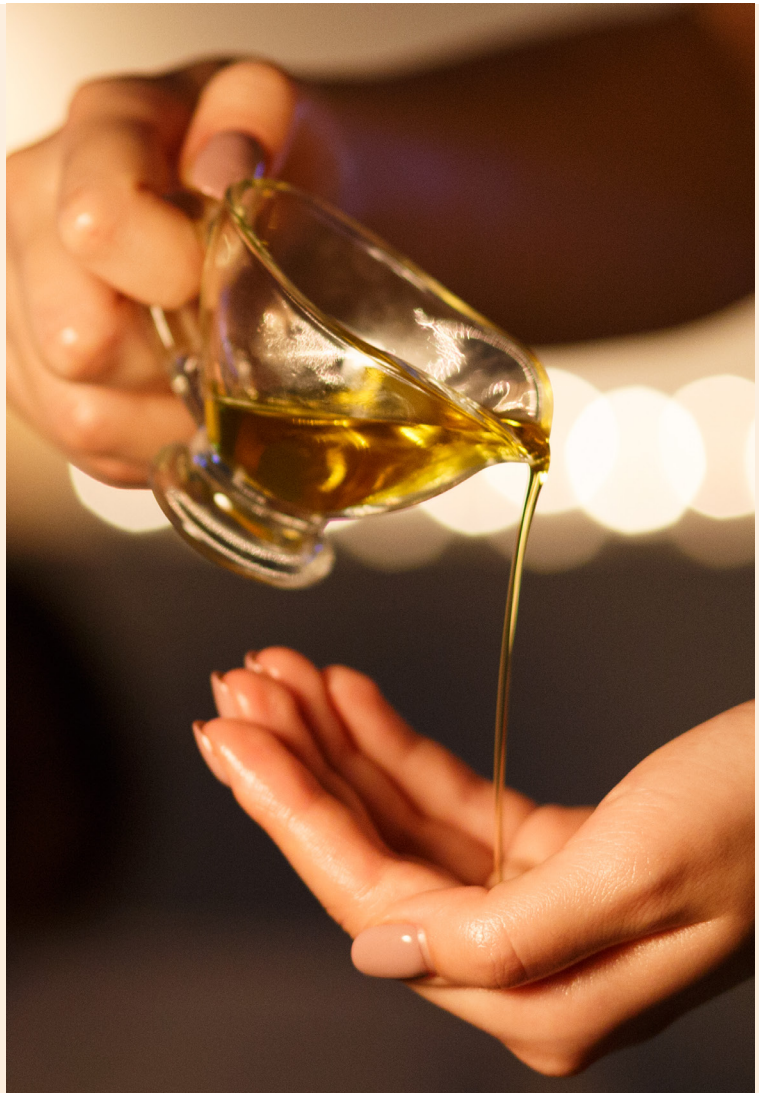
Argania, a very strong tree that lives and adapts itself perfectly to the aridity of the Southwest of Morocco.

Argania Spinosa,
UNESCO World Heritage Site

Argania Spinosa is one of the oldest trees in the world, growing exclusively in the South of Morocco.

In 1996, it was proclaimed by **UNESCO as a World Heritage Site** due to its rarity, being an endangered species. It is also called "Tree of Life" because over time it has become a symbol of the fight against the desertification and it is able to maintain the ecosystem of the region in which it grows.





Argan Oil, essence of well-being

Argan Oil is a natural vegetable oil cold extracted from the fruit of the Argania Spinosa tree, well-known for its incredible food and cosmetic properties.

Traditionally it is offered to the guests, along with honey, as **a sign of hospitality**. In cosmetics, Argan Oil is a **natural antioxidant**, perfect for the face care, body care, as well as hair care.



The precious Moroccan Oil is rich in **essential fatty acids, vitamin E and vitamin A** that makes it a real elixir of youth because it is able to fight against free radicals and signs of aging. It has an **emollient action** that makes the skin soft and elastic avoiding the oily effect. **It nourishes, revitalises and untangles the hair**, helping to counteract dryness and dehydration, making them beautiful, luminous and nourished.







argan®
SOURCE



exotic charme of well-being



The Argan Source collection is complete with products such as amenities, dispensers and lifestyle products for the home.



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The desert and its romantic atmospheres are the source of inspiration for **Argan Source**, an amenities line which, with its warm and enveloping aesthetic, offers to the guests an intense and relaxing wellness experience.

The logo of the collection really wants to recall the crown of the rare Argania Spinosa tree, symbol of life.



ORGANIC ARGAN OIL

All the formulations are made with Organic Argan Oil, to give to the guests precious moments of relax and well-being, even when away from home.

The products are characterised by **a refined fragrance** that combines the freshness of Bergamot and Mandarin to the sweetness of Lily of the Valley, Peony and Rose. Completed and embellished thanks to the union with enveloping notes of Sandalwood, Amber and Musk that give a touch of mystery and charm to this elegant fragrance.



Amenities line - pag. 19
Dispenser “Round 300” - pag. 20





Dispenser “Round 300” (300 ml) - pag. 20



Dispenser “Pure” (500 ml) - pag. 24



Refillable dispenser “Trend Plus” (320 ml) - pag. 21 / dispenser “Trend” (no refill - 350 ml) - pag. 22



cosmetic formulations

_ with Organic Argan Oil
_ dermatologically tested
_ with vegetable origin surfactants
_ mineral oil free
_ no animal source raw ingredients
_ no animal testing
_ silicone free

top notes



middle notes





base notes

olfactory pyramid

△

citrusy

bergamot, tangerin

♡

flowery

lily of the valley, peony, rose

▽

woody musk

sandalwood, amber, musk

amenities line



SHAMPOO
30 ml
cod. 026SH108404



HAIR&BODY WASH
30 ml
cod. 026BH108404



BODY LOTION
30 ml
cod. 026BL108415



HAIR CONDITIONER
30 ml
cod. 026HC108403



BATH SALTS
39 g
cod. 026SB108401

transparent frosted bottle with frosted black cap



SOAP
15 g
cod. 026SP7701083



SOAP
20 g
cod. 026SP7701084

paper flowpack soap

dispenser line



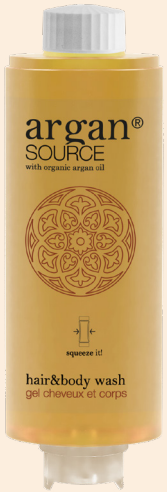
HAIR&BODY WASH	SHOWER GEL	SHAMPOO	BODY LOTION	LIQUID SOAP	HAIR CONDITIONER
300 ml	300 ml	300 ml	300 ml	300 ml	300 ml
cod. 026BH108406	cod. 026SG108401	cod. 026SH108405	cod. 026BL108406	cod. 026LS108400	cod. 026HC108405

refillable transparent frosted **dispenser "Round 300"** made of recycled plastic with shiny black pump.
Matching and recommended wall brackets at page 27.

dispenser line



screw cap for refill



membrane cap with seal for the dispensing of cosmetic





HAIR&BODY WASH
320 ml

cod. 026BH347402



SHOWER GEL
320 ml

cod. 026SG347400



HAND&BODY LOTION
320 ml

cod. 026BL347402



SHAMPOO
320 ml

cod. 026SH347400



HAIR CONDITIONER
320 ml

cod. 026HC347400



LIQUID SOAP
320 ml

cod. 026LS347402

refillable transparent frosted **dispenser "Trend Plus"** with shiny black braket

dispenser line

membrane cap with seal
for the dispensing
of cosmetic





HAIR&BODY WASH
350 ml

cod. 026BH325803



HANDS&BODY LOTION
350 ml

cod. 026BL325804



LIQUID SOAP
350 ml

cod. 026LS325802

transparent frosted **dispenser "Trend"** (no refill) with shiny black braket

dispenser line



SHOWER GEL
400 ml

cod. 026SG081600



BODY LOTION
400 ml

cod. 026BL081600



SHAMPOO
400 ml

cod. 026SH081600



HAIR CONDITIONER
400 ml

cod. 026HC081600



LIQUID SOAP
400 ml

cod. 026LS081600



BLACK PLASTIC WALL-BRAKET

cod. 02ASUFL0028

transparent frosted **dispenser "Real"** (no refill) with black pump and invisible wall-braket

Invisible wall bracket applicable to the wall with screws or double-sided adhesive tape

dispenser line





HAIR&BODY WASH
500 ml

cod.026BH108409

BODY LOTION
500 ml

cod. 026BL108413

transparent frosted **dispenser "Pure"** (refillable) with shiny black pump.
Matching and recommended wall brackets at page 27.

recommended support



DISPENSADOR
Round 300

CLASSIC BRACKET
black plastic

cod. 02ASUFL0014FS

TAMPER-PROOF BRACKET
stainless steel

cod. 02ASUFL0030

the dispenser "Round 300" can be combined with black plastic bracket (applied to the wall with screws or with adhesive) or black tamper-proof stainless steel bracket (applied to the wall with screws).



DISPENSADOR
Pure 500

CLASSIC BRACKET
black plastic

cod. 02ASUFL0007

TAMPER-PROOF BRACKET
stainless steel

cod. 02ASUFL0032

the dispenser "Pure" can be combined with black plastic bracket (applied to the wall with screws or with adhesive) or black tamper-proof stainless steel bracket (applied to the wall with screws).

In order to complete the olfactory journey



40 ml - 400 ml Room diffuser



500 ml Spray scented water

olfactory journey





ROOM DIFFUSER
400 ml

cod. 026PD023352

ROOM DIFFUSER
2 L

cod. 026PD023303Z

glass bottle, natural wood reeds, fabric label and bow

SCENTED WATER
500 ml

cod. 026AP411241

transparent dispenser with spray pump

argan®
SOURCE
with organic argan oil

allegrini.
COSMETIC SOLUTIONS

www.allegrinicosmetics.com

Thanks to Agape12 and its spaces for the shooting.

ARGAN SOURCE_presentazione_260120