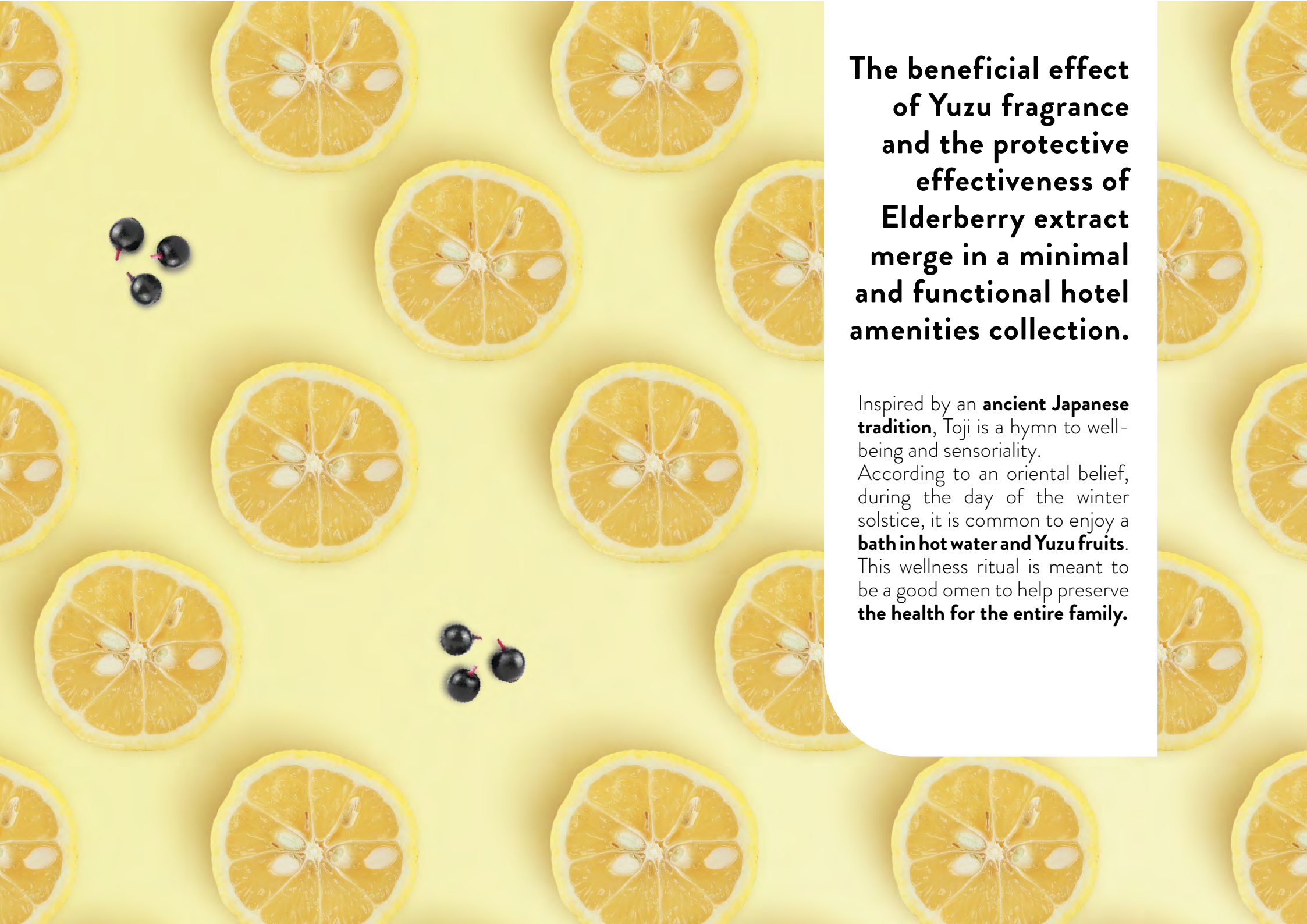




A ritual of Care ~
bath&body



**The beneficial effect
of Yuzu fragrance
and the protective
effectiveness of
Elderberry extract
merge in a minimal
and functional hotel
amenities collection.**

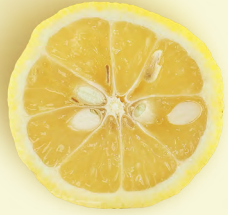
Inspired by an **ancient Japanese tradition**, Toji is a hymn to well-being and sensoriality. According to an oriental belief, during the day of the winter solstice, it is common to enjoy a **bath in hot water and Yuzu fruits**. This wellness ritual is meant to be a good omen to help preserve **the health for the entire family**.

A ritual of protection and body care.

The formulas of the **Toji** collection have been **designed by our laboratories** in order to evoke this deeply **regenerating experience**. The **Yuzu fragrance** pampers the senses with its fresh, citrusy notes, while the organically grown **Elderberry extract** is known for its beneficial properties on the immune system.

With its pure lines and pastel tones, **Toji embraces the cult of essentiality** and is suitable for cosy, minimalist accommodation facilities.





Fragrance

The result of a collaboration with a **well-known Italian perfumer**, Luca Maffei, CEO & Perfumer of Atelier Fragranze Milano, the Toji fragrance **evokes the traditional Japanese bathing ritual with Yuzu fruit**, dedicated to health and body care.



Formulas

Made with **organic Elderberry extract**, recognised for its excellent cosmetic properties. It helps to strengthen the **skin's protective barrier**, leaving the skin soft and smooth, and its soothing effect makes it ideal for even **the most sensitive skin**. Elderberry is also used in **hair care** and is excellent for giving hair shine and brilliance. All the formulations in the **Toji** range are **dermatologically tested** and made with surfactants of vegetable origin, without parabens or alcohol. **Vegan products, not tested on animals.**



Environment

The Elderberry extract in the formula is derived **from organic farming**. The bottles used are made from **recycled PET**. All materials used in the packaging are **recyclable**.



Values

A sensory experience with a **solid cultural background**, in order to give pleasure in simplicity, but at the same time offer a product specifically **designed for body care**.




Products

The **Toji** range comes in a transparent frosted recycled PET bottle in two sizes, 30 ml and 20 ml.



hair & body wash ~


Hair & Body Wash with elderberry fruit extract from organic farming.

 30ml ~ 026BH127100



conditioning shampoo ~


Conditioning Shampoo with elderberry fruit extract from organic farming.

 30ml ~ 026SH127100



body lotion ~

Body Lotion with elderberry fruit extract from organic farming.

 30ml ~ 026BL127102



intimate cleanser ~


Intimate Cleanser with elderberry fruit extract from organic farming.

 30ml ~ 026IC127100



soap ~

Vegetable soap.

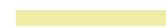
 15g ~ 01AA771271

Products



hair & body wash ~

Hair & Body Wash with elderberry fruit extract from organic farming.



20ml ~ 026BH127102



conditioning shampoo ~

Conditioning Shampoo with elderberry fruit extract from organic farming.



20ml ~ 026SH127101



body lotion ~

Body Lotion with elderberry fruit extract from organic farming.



20ml ~ 026BL127103



intimate cleanser ~

Intimate Cleanser with elderberry fruit extract from organic farming.



20ml ~ 026IC127101



soap ~

Vegetable soap.



15g ~ 01AA771271

Dispensers

The **Toji** line also includes the **dispenser** format. Designed for **public spaces** and facilities which are oriented towards the use of **larger, refillable formats**, it puts an emphasis on environmental awareness and effectiveness in a contemporary setting.



hair & body wash ~

Hair & Body Wash with elderberry fruit extract from organic farming.

500ml ~ 026BH127104



hands & body lotion ~

Hands & Body Lotion with elderberry fruit extract from organic farming.

500ml ~ 026BL127105



liquid soap ~

Liquid Soap with elderberry fruit extract from organic farming.

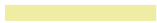
500ml ~ 026LS127101



hair & body wash ~

Hair & Body Wash with elderberry fruit extract from organic farming.

350ml ~ 026BH127103



hands & body lotion ~

Hands & Body Lotion with elderberry fruit extract from organic farming.

350ml ~ 026BL127104



liquid soap ~

Liquid Soap with elderberry fruit extract from organic farming.

350ml ~ 026LS127100



I cosmetici

hair & body wash ~

Hair & Body Wash with elderberry fruit extract from organic farming.

30ml ~ 026BH127100
20ml ~ 026BH127102
350ml ~ 026BH127103
500ml ~ 026BH127104

conditioning shampoo ~

Conditioning Shampoo with elderberry fruit extract from organic farming.

30ml ~ 026SH127100
20ml ~ 026SH127101

body lotion ~

Body Lotion with elderberry fruit extract from organic farming.

30ml ~ 026BL127102
20ml ~ 026BL127103

intimate cleanser ~

Intimate Cleanser with elderberry fruit extract from organic farming.

30ml ~ 026IC127100
20ml ~ 026IC127101

hand soap ~

Vegetable soap.

15g ~ 01AA771271

hands & body lotion ~

Hands & Body Lotion with elderberry fruit extract from organic farming.

350ml ~ 026BL127104
500ml ~ 026BL127105

liquid soap ~

Liquid Soap with elderberry fruit extract from organic farming.

350ml ~ 026LS127100
500ml ~ 026LS127101





wash
yuzu ~
Tōji
sambucus ~

a Ritual
of Care ~

allegriⁿⁱ.
COSMETIC SOLUTIONS

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