

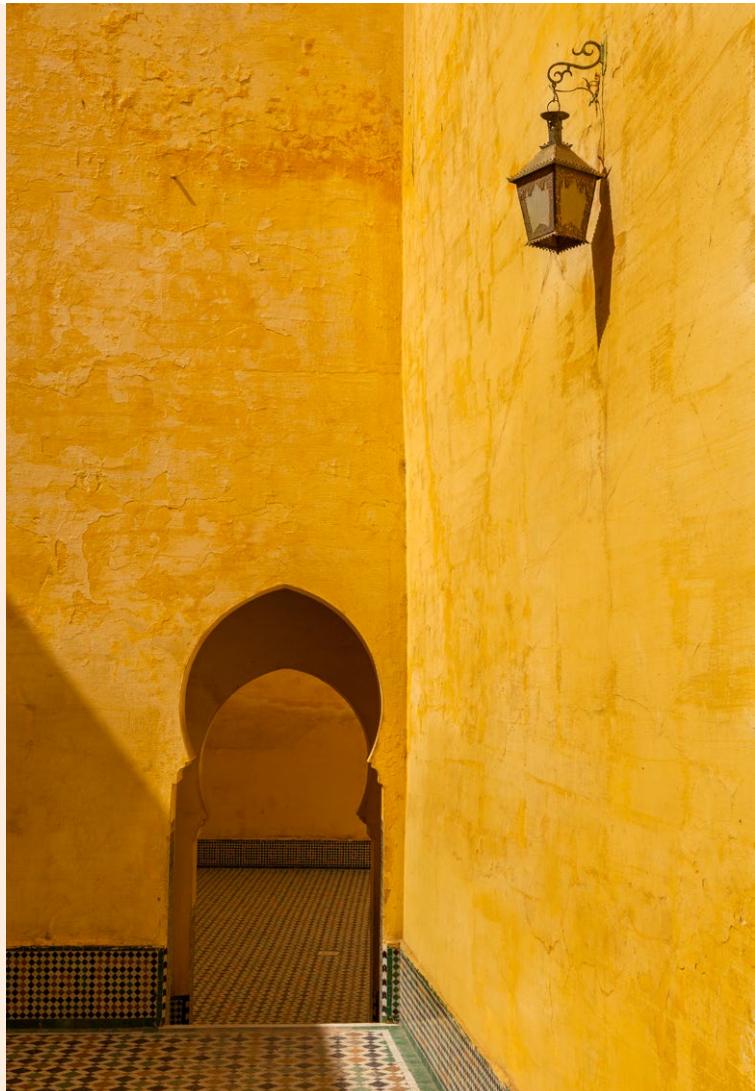
argan®
SOURCE
with organic argan oil



allegri尼.
COSMETIC SOLUTIONS



A precious
beauty elixir



directly from
Morocco...



Argan Oil



A natural
antioxidant
perfect for
bodycare and
haircare.



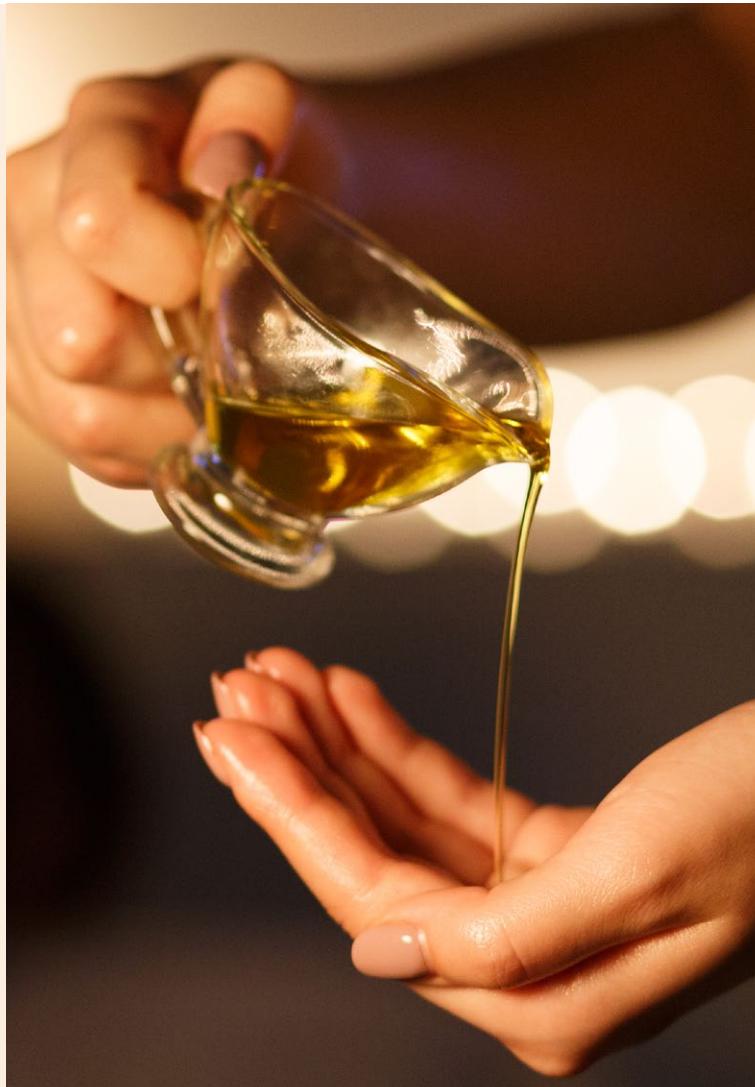
Argania Spinosa, UNESCO World Heritage Site

Argania Spinosa is one of the oldest trees in the world, growing exclusively in the South of Morocco.

In 1996, it was proclaimed by **UNESCO as a World Heritage Site** due to its rarity, being an endangered species. It is also called "Tree of Life" because over time it has become a symbol of the fight against the desertification and it is able to maintain the ecosystem of the region in which it grows.



Argania, a very strong tree that lives and adapts itself perfectly to the aridity of the Southwest of Morocco.



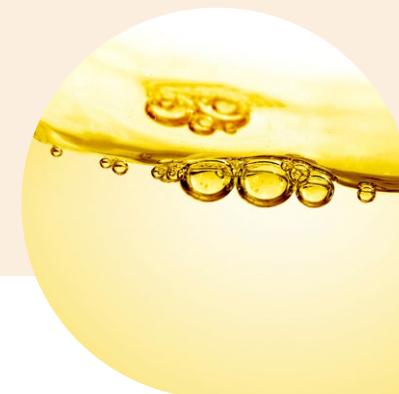
Argan Oil, essence of well-being

Argan Oil is a natural vegetable oil cold extracted from the fruit of the *Argania Spinosa* tree, well-known for its incredible food and cosmetic properties.

Traditionally it is offered to the guests, along with honey, as **a sign of hospitality**. In cosmetics, Argan Oil is a **natural antioxidant**, perfect for the face care, body care, as well as hair care.



The precious Moroccan Oil is rich in **essential fatty acids, vitamin E and vitamin A** that makes it a real elixir of youth because it is able to fight against free radicals and signs of aging. It has an **emollient action** that makes the skin soft and elastic avoiding the oily effect. **It nourishes, revitalises and untangles the hair**, helping to counteract dryness and dehydration, making them beautiful, luminous and nourished.



argan®
SOURCE



exotic charme of well-being



The Argan Source collection is complete with products such as amenities, dispensers and lifestyle products for the home.



argan® SOURCE

with organic argan oil

The desert and its romantic atmospheres are the source of inspiration for **Argan Source**, an amenities line which, with its warm and enveloping aesthetic, offers to the guests an intense and relaxing wellness experience.

The logo of the collection really wants to recall the crown of the rare Argania Spinosa tree, symbol of life.



All the formulations are made with Organic Argan Oil, to give to the guests precious moments of relax and well-being, even when away from home.

The products are characterised by **a refined fragrance** that combines the freshness of Bergamot and Mandarin to the sweetness of Lily of the Valley, Peony and Rose. Completed and embellished thanks to the union with enveloping notes of Sandalwood, Amber and Musk that give a touch of mystery and charm to this elegant fragrance.



Amenities line - pag. 19
Dispenser "Round 300" - pag. 20



Dispenser "Round 300" (300 ml) - pag. 20





Dispenser "Pure" (500 ml) - pag. 24



Refillable dispenser "Trend Plus" (320 ml) - pag. 21 / dispenser "Trend" (no refill - 350 ml) - pag. 22



cosmetic formulations



- with Organic Argan Oil
- dermatologically tested
- with vegetable origin surfactants
- mineral oil free
- no animal source raw ingredients
- no animal testing
- silicone free



top notes



middle notes



olfactory pyramid



citrusy

bergamot, tangerin



flowery

lily of the valley, peony, rose



woody musk

sandalwood, amber, musk

base notes





amenities line



SHAMPOO BALM

30 ml

cod. 026SH108404

HAIR&BODY WASH

30 ml

cod. 026BH108404

BODY LOTION

30 ml

cod. 026BL108415

HAIR CONDITIONER

30 ml

cod. 026HC108403

BATH SALTS

37 g

cod. 026SB108401

SOAP

15 g

cod. 026SP7701083

SOAP

20 g

cod. 026SP7701084

transparent frosted bottle with frosted black cap

paper flowpack soap



dispenser line



HAIR&BODY WASH
300 ml

cod. 026BH108406

SHOWER GEL
300 ml

cod. 026SG108401

SHAMPOO BALM
300 ml

cod. 026SH108405

BODY LOTION
300 ml

cod. 026BL108406

LIQUID SOAP
300 ml

cod. 026LS108400

refillable transparent frosted **dispenser "Round 300"** made of recycled plastic with shiny black pump.
Matching and recommended wall brackets at page 27.



dispenser line



screw cap for refill



argan®
SOURCE
with organic argan oil



hair&body wash
gel cheveux et corps



membrane cap with seal
for the dispensing
of cosmetic



HAIR&BODY WASH
320 ml

cod. 026BH347402



SHOWER GEL
320 ml

cod. 026SG347400



HAND&BODY LOTION
320 ml

cod. 026BL347402



SHAMPOO BALM
320 ml

cod. 026SH347400



HAIR CONDITIONER
320 ml

cod. 026HC347400



LIQUID SOAP
320 ml

cod. 026LS347402



refillable transparent frosted **dispenser "Trend Plus"** with shiny black bracket



dispenser line



membrane cap with seal
for the dispensing
of cosmetic



HAIR&BODY WASH
350 ml

cod. 026BH325803

HANDS&BODY LOTION
350 ml

cod. 026BL325804

LIQUID SOAP
350 ml

cod. 026LS325802

transparent frosted **dispenser "Trend"** (no refill) with shiny black bracket



dispenser line



shower gel
gel douche



body lotion
lait corps



shampoo balm
shampooing nourissant



hair conditioner
après-shampooing



liquid soap
savon liquide



SHOWER GEL

400 ml

cod. 026SG081600

BODY LOTION

400 ml

cod. 026BL081600

SHAMPOO BALM

400 ml

cod. 026SH081600

HAIR CONDITIONER

400 ml

cod. 026HC081600

LIQUID SOAP

400 ml

cod. 026LS081600

**BLACK PLASTIC
WALL-BRAKET**

cod. 02ASUFL0028

transparent frosted **dispenser "Real"** (no refill) with black pump and invisible wall-braket

Invisible wall bracket applicable to
the wall with screws or double-sided
adhesive tape



dispenser line



HAIR&BODY WASH

500 ml

cod.026BH108409

BODY LOTION

500 ml

cod. 026BL108413

transparent frosted **dispenser "Pure"** (refillable) with shiny black pump.
Matching and recommended wall brackets at page 27.



dispenser line



DISPENSER
Round 300



SUPPORTO CLASSICO
plastica nera



SUPPORTO INVOLABILE
acciaio inox

cod. 02ASUFL0014FS cod. 02ASUFL0030



SUPPORTO CLASSICO
plastica nera



SUPPORTO INVOLABILE
acciaio inox

cod. 02ASUFL0007 cod. 02ASUFL0032

the dispenser "Round 300" can be combined with black plastic bracket (applied to the wall with screws or with adhesive) or black tamper-proof stainless steel bracket (applied to the wall with screws).

the dispenser "Pure" can be combined with black plastic bracket (applied to the wall with screws or with adhesive) or black tamper-proof stainless steel bracket (applied to the wall with screws).



In order to complete
the olfactory journey



40 ml - 400 ml Room diffuser



500 ml Spray scented water



olfactory journey



ROOM DIFFUSER
40 ml

cod. 026PD023341



ROOM DIFFUSER
400 ml

cod. 026PD023352



ROOM DIFFUSER
2 L

cod. 026PD023303Z



SCENTED WATER
500 ml

cod. 026AP411241

glass bottle, natural wood reeds, fabric label and bow

transparent dispenser
with spray pump

argan®
SOURCE
with organic argan oil



allegrini.
COSMETIC SOLUTIONS

www.allegrinicosmetics.com



Thanks to Agape12 and its spaces for the shooting.

ARGAN SOURCE_presentatione_260120