

# argan®

## SOURCE

with organic argan oil



**alegrini.**

COSMETIC SOLUTIONS



A precious  
beauty elixir



directly from  
**Morocco...**



# Argan Oil



A natural  
antioxidant  
perfect for  
bodycare and  
haircare.



# Argania Spinosa, UNESCO World Heritage Site

Argania Spinosa is one of the oldest trees in the world, growing exclusively in the South of Morocco.

In 1996, it was proclaimed by **UNESCO as a World Heritage Site** due to its rarity, being an endangered species. It is also called “Tree of Life” because over time it has become a symbol of the fight against the desertification and it is able to maintain the ecosystem of the region in which it grows.



Argania, a very strong tree that lives and adapts itself perfectly to the aridity of the Southwest of Morocco.

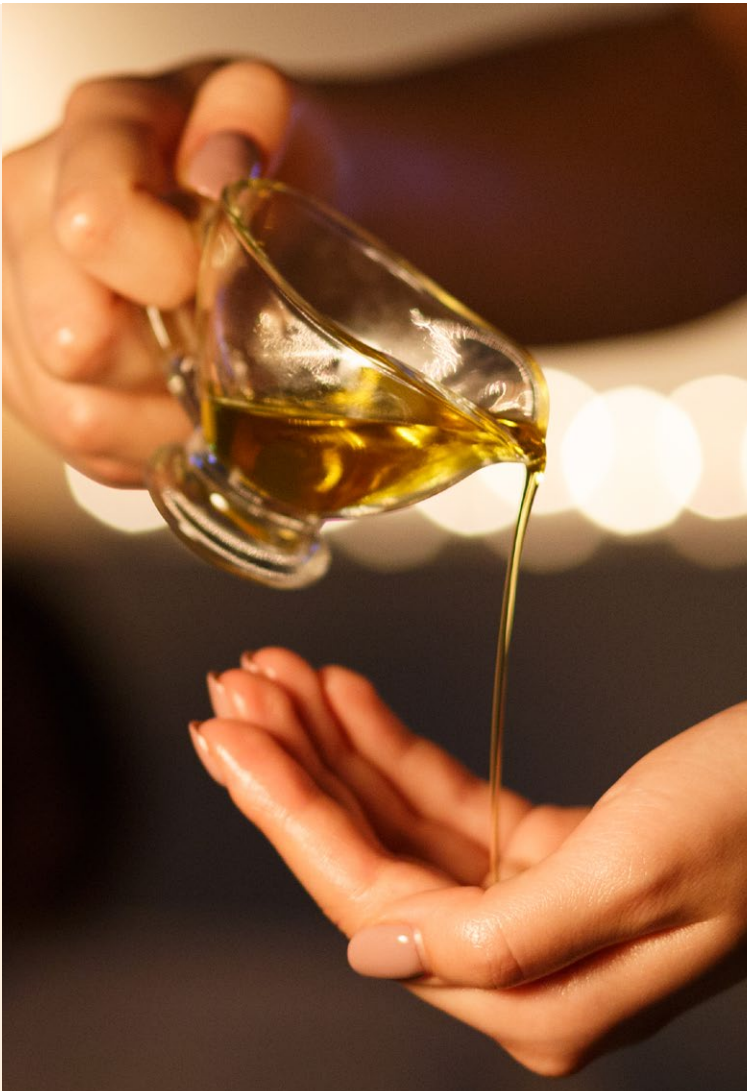




# Argan Oil, essence of well-being

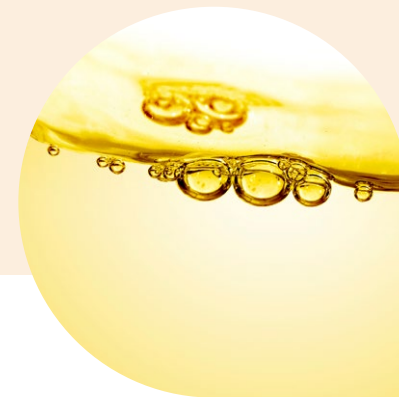
**Argan Oil** is a natural vegetable oil cold extracted from the fruit of the Argania Spinosa tree, well-known for its incredible food and cosmetic properties.

Traditionally it is offered to the guests, along with honey, as **a sign of hospitality**. In cosmetics, Argan Oil is a **natural antioxidant**, perfect for the face care, body care, as well as hair care.





The precious Moroccan Oil is rich in **essential fatty acids, vitamin E and vitamin A** that makes it a real elixir of youth because it is able to fight against free radicals and signs of aging. It has an **emollient action** that makes the skin soft and elastic avoiding the oily effect. **It nourishes, revitalises and untangles the hair**, helping to counteract dryness and dehydration, making them beautiful, luminous and nourished.



argan®  
SOURCE



exotic charme of well-being



The Argan Source collection is complete with products such as amenities, dispensers and lifestyle products for the home.



# argan<sup>®</sup> SOURCE with organic argan oil

The desert and its romantic atmospheres are the source of inspiration for **Argan Source**, an amenities line which, with its warm and enveloping aesthetic, offers to the guests an intense and relaxing wellness experience.

The logo of the collection really wants to recall the crown of the rare Argania Spinosa tree, symbol of life.



**All the formulations are made with Organic Argan Oil,** to give to the guests precious moments of relax and well-being, even when away from home.

The products are characterised by **a refined fragrance** that combines the freshness of Bergamot and Mandarin to the sweetness of Lily of the Valley, Peony and Rose. Completed and embellished thanks to the union with enveloping notes of Sandalwood, Amber and Musk that give a touch of mystery and charm to this elegant fragrance.



Amenities line - pag. 19  
Dispenser "Round 300" - pag. 20



Dispenser “Round 300” (300 ml) - pag. 20



Dispenser “Pure” (500 ml) - pag. 24



Refillable dispenser “Trend Plus” (320 ml) - pag. 21 / dispenser “Trend” (no refill - 350 ml) - pag. 22



# cosmetic formulations



- \_ with Organic Argan Oil
- \_ dermatologically tested
- \_ with vegetable origin surfactants
- \_ mineral oil free
- \_ no animal source raw ingredients
- \_ no animal testing
- \_ silicone free





top notes



middle notes



base notes

# olfactory pyramid



**citrusy**

bergamot, tangerin



**flowery**

lily of the valley, peony, rose



**woody musk**

sandalwood, amber, musk



# amenities line



**SHAMPOO BALM**  
30 ml

cod. 026SH108404



**HAIR&BODY WASH**  
30 ml

cod. 026BH108404



**BODY LOTION**  
30 ml

cod. 026BL108415



**HAIR CONDITIONER**  
30 ml

cod. 026HC108403



**BATH SALTS**  
37 g

cod. 026SB108401



**SOAP**  
15 g

cod. 026SP7701083



**SOAP**  
20 g

cod. 026SP7701084

transparent frosted bottle with frosted black cap

paper flowpack soap



# dispenser line



HAIR&BODY WASH  
300 ml

SHOWER GEL  
300 ml

SHAMPOO BALM  
300 ml

BODY LOTION  
300 ml

LIQUID SOAP  
300 ml

cod. 026BH108406

cod. 026SG108401

cod. 026SH108405

cod. 026BL108406

cod. 026LS108400

refillable transparent frosted **dispenser "Round 300"** made of recycled plastic with shiny black pump.  
Matching and recommended wall brackets at page 27.



# dispenser line



screw cap for refill



membrane cap with seal  
for the dispensing  
of cosmetic



**HAIR&BODY WASH**  
320 ml

cod. 026BH347402



**SHOWER GEL**  
320 ml

cod. 026SG347400



**HAND&BODY LOTION**  
320 ml

cod. 026BL347402



**SHAMPOO BALM**  
320 ml

cod. 026SH347400



**HAIR CONDITIONER**  
320 ml

cod. 026HC347400



**LIQUID SOAP**  
320 ml

cod. 026LS347402

refillable transparent frosted **dispenser "Trend Plus"** with shiny black braket



# dispenser line

membrane cap with seal  
for the dispensing  
of cosmetic



**HAIR&BODY WASH**  
350 ml

cod. 026BH325803



**HANDS&BODY LOTION**  
350 ml

cod. 026BL325804



**LIQUID SOAP**  
350 ml

cod. 026LS325802

transparent frosted **dispenser "Trend"** (no refill) with shiny black braket



# dispenser line



**SHOWER GEL**  
400 ml

cod. 026SG081600



**BODY LOTION**  
400 ml

cod. 026BL081600



**SHAMPOO BALM**  
400 ml

cod. 026SH081600



**HAIR CONDITIONER**  
400 ml

cod. 026HC081600



**LIQUID SOAP**  
400 ml

cod. 026LS081600



**BLACK PLASTIC  
WALL-BRAKET**

cod. 02ASUFL0028

transparent frosted **dispenser "Real"** (no refill) with black pump and invisible wall-braket

Invisible wall bracket applicable to the wall with screws or double-sided adhesive tape



# dispenser line



HAIR&BODY WASH

500 ml

cod.026BH108409



BODY LOTION

500 ml

cod. 026BL108413

transparent frosted **dispenser "Pure"** (refillable) with shiny black pump.  
Matching and recommended wall brackets at page 27.



# dispenser line



**DISPENSER**  
Round 300



**SUPPORTO CLASSICO**  
plastica nera



**SUPPORTO INVIOLABILE**  
acciaio inox

cod. 02ASUFL0014FS

cod. 02ASUFL0030



**DISPENSER**  
Pure 500



**SUPPORTO CLASSICO**  
plastica nera



**SUPPORTO INVIOLABILE**  
acciaio inox

cod. 02ASUFL0007

cod. 02ASUFL0032

the dispenser "Round 300" can be combined with black plastic bracket (applied to the wall with screws or with adhesive) or black tamper-proof stainless steel bracket (applied to the wall with screws).

the dispenser "Pure" can be combined with black plastic bracket (applied to the wall with screws or with adhesive) or black tamper-proof stainless steel bracket (applied to the wall with screws).



In order to complete  
the olfactory journey



40 ml - 400 ml Room diffuser



500 ml Spray scented water



# olfactory journey



**ROOM DIFFUSER**  
40 ml

cod. 026PD023341



**ROOM DIFFUSER**  
400 ml

cod. 026PD023352



**ROOM DIFFUSER**  
2 L

cod. 026PD023303Z



**SCENTED WATER**  
500 ml

cod. 026AP411241

glass bottle, natural wood reeds, fabric label and bow

transparent dispenser  
with spray pump

argan<sup>®</sup>  
SOURCE  
with organic argan oil



allegri<sup>n</sup>i.  
COSMETIC SOLUTIONS

[www.allegrinicosmetics.com](http://www.allegrinicosmetics.com)

